

## BIO-DATA



**Lt. Dr. K. VIJAYAKUMAR**

M.Com., M.Phil., MBA., PGDCA., Ph.D.

Assistant Professor of Commerce &

Associate NCC Officer (2 TN Armd Sqn NCC)

**JAMAL MOHAMED COLLEGE (Autonomous)**

TIRUCHIRAPPALLI - 620 020, TAMILNADU.

Contact Numbers	99421-69888, 95973-69888			
E-Mail. ID	drkvk79@gmail.com; vk@jmc.edu			
Webpage link	<a href="https://jmc.edu/academics.php?dep=commerce">https://jmc.edu/academics.php?dep=commerce</a>			
Date of Birth & Age	29.04.1979, 43 Yrs		Date of Retirement	30.04.2039
Teaching Experience	UG Level	18 Years	PG Level	18 Years
No. of Ph.D. Awarded	Completed	06	Pursuing	04
No. of M.Phil Awarded	Completed	09	Pursuing	00
Subjects Handled in UG & PG Level	Income Tax Corporate Accounting Cost Accounting Financial Management		Adv. Corporate Accounting Adv. Income Tax Global Financial Mgt Corporate Law	
Area of Specialisation	Marketing, Finance & HRM			
No. of Books Published	02			
No. of Seminars / Conferences Organised	National Level International Level			02 01
No. of Orientation/ Refresher Courses / FDP Completed	Orientation Courses Faculty Development Programme (FDP)			01 03 10
No. of Articles Published	National International UGC Care List Scopus			56 26 11 --
No. of Papers Presented in Seminars/Conferences	National International			53 18

<b>Membership and Other Activities</b>	<ul style="list-style-type: none"><li>✓ Associate NCC Officer at Jamal Mohamed College</li><li>✓ Acted as an External Examiner in PhD Public Viva Voce Exam</li><li>✓ Serving as Member of BOS in Various Autonomous Colleges</li><li>✓ Member in QP Scrutinizing Board at Universities &amp; Colleges</li><li>✓ Examiner and Question Paper Setter in Various Colleges and Reputed Universities</li><li>✓ Ph.D. Doctoral Committee Member in Various Colleges and Reputed Universities.</li><li>✓ Acted as a Resource Person in Various Academic Institutions.</li></ul>	
Recent 5 Publications in UGC Care List/ SCI/SSCI/Scopus/Peer Reviewed Journals		
Journal Name	Title	Vol., Year, Pages
Journal of Composition Theory (JCT) : A Peer Reviewed/Referred Multidisciplinary Journal <a href="http://www.jctjournal.com/">http://www.jctjournal.com/</a>	Social Presence Influence on the Consumer Attitude towards Online Shopping	ISSN: 0731-6755 Sep, 2019 Vol XII Issue IX
Journal of Composition Theory (JCT) : A Peer Reviewed/Referred Multidisciplinary Journal <a href="http://www.jctjournal.com/">http://www.jctjournal.com/</a>	Artificial Intelligence: A New Sphere in Indian Banking Sector	ISSN: 0731-6755 Sep, 2019 Vol XII Issue IX
Our Heritage : An indexed in UGC Care list Journal <a href="http://ourheritagejournals.com/">http://ourheritagejournals.com/</a>	Block Chain Technology in Indian Banking Sector	ISSN: 0474-9030 Vol, 68 Issue 17 Jan, 2020 243-252
Our Heritage (UGC Care Group 1 Journal) <a href="http://ourheritagejournals.com/">http://ourheritagejournals.com/</a>	Customers' Perception towards Awareness and usage of PAYTM Payment Bank Services with special reference to Thirupathur District	ISSN:0474-9030 Vol, 68 Issue 17 Jan, 2020 267-274
Sambodhi : The South Asian Journal of Evaluation in Practice <a href="https://www.sambodhi.co.in/south-asian-journal">https://www.sambodhi.co.in/south-asian-journal</a>	A Study on the Factors Influencing the Quality of Work Life of Teachers in B.Ed., Colleges in Ernakulum, District, Kerala	ISSN 2249- 6661 Vol-43, No-4 (XVIII) Oct-Dec 2020 78 – 87

### **Declaration**

*I hereby declare that the above particulars are true to the best of my knowledge and belief*

**Place:** Tiruchirappalli

(Lt. Dr. K.VIJAYAKUMAR)

## DETAILED BIO-DATA



**Lt. Dr. K. VIJAYAKUMAR**

**M.Com., M.Phil., MBA., PGDCA., Ph.D.**

**Assistant Professor of Commerce &**

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**JAMAL MOHAMED COLLEGE (Autonomous)**

**TIRUCHIRAPPALLI - 620 020, TAMILNADU.**

**drkvk79@gmail.com**

**99421-69888, 95973-69888**

### Educational Qualifications

- **Ph.D. Degree in Commerce** from Gobi Arts & Science College, Gobichettipalayam affiliated to Bharathiar University, Coimbatore in **April, 2013.**
- **M.B.A., Degree** from RVS College of Arts & Science, Coimbatore affiliated with Bharathiar University in **May, 2013.**
- **M.Phil., Degree in Commerce** from Alagappa University, Karaikudi in **January, 2008**
- **Post Graduate Diploma in Computer Application (PGDCA)** from Bharathiar University, Coimbatore in **March, 2005**
- **M.Com., Degree** from Annamalai University, Chidambaram in **December, 2003**
- **B.Com., Degree** from Gobi Arts & Science College, Gobichettipalayam affiliated with Bharathiar University in **May, 1999**

### Core Competencies

- Life-Long Learner
- Strong commitment with the Profession as well as interested in Teaching and Research
- Commitment to Excellence, Ethics and Integrity
- Classroom Management with Discipline and Guidance
- Collaboration and Teamwork
- Identifying Students with special Needs or Challenges
- Focused on moving forward in Students Career Path
- Profound knowledge of the subject areas
- Ability to teach students by using various methods
- Adaptability, Analytical Thinking and Strategic Planning.

### **Academia & Administrative Experience:**

- Now Working as Assistant Professor of Commerce in **Jamal Mohamed College, Trichy** from **05.12.2013** to Till Date
- Worked as Assistant Professor of Commerce in **Bharathidasan College of Arts & Science, Erode** from **11.06.2012** to **14.11.2013**
- Worked as Admin. Manager in **Kathir College of Engineering, Coimbatore** from **16.06.2011** to **08.06.2012**
- Worked as Assistant Professor of Commerce in **Gobi Arts & Science College, Gobichettipalayam** from **16.06.2008** to **15.06.2011**
- Worked as Office Manager in **Gobi Arts & Science College, Gobichettipalayam** from **21.06.2002** to **15.06.2008**

### **Subjects Specialisation:**

Income Tax Law & Practice	Financial Accounting
Advanced Corporate Accounting	Banking
Marketing Management	GST
Corporate Law	Research Methodology

### **Area of Specialisation**

- Marketing and HRM

### **Research/Project Area:**

#### **Ph.D. :**

**Services Marketing:** Service Quality Measurement of Mobile Phone Service Providers in Gobichettipalayam Town, Erode District, Tamilnadu.

#### **M.Phil :**

**Human Resource Management:** The study on Workers Participation in Management at Durairaj mills Ltd, Pasur.

#### **M.B.A. :**

**Marketing:** Impact of Television Advertisements on Consumers' Buying Behaviour: A study on the products of Hindustan Unilever Limited in Gobichettipalayam Taluk.

### **Computer Knowledge**

- Proficient in Basic Use of Computer
- Rich Experience in Excel

### **Project / Research Guidance Experience**

	Completed	On Roll
PG Level	33	--
M.Phil. Level	09	--
Ph.D. Level	06	05

### **Candidates awarded M.Phil., in Commerce under my Guidance:**

S. No	Name of the Candidate	Title of the Dissertation	Year
1	Thangamani D.	Customers' Attitude towards Reliance GSM Mobile Service in Gobichettipalayam Town, Erode District.	Sep, 2009
2	Mohamed Faizal S.	A Study on Consumer's Satisfaction towards Malted Food Products in Tiruchirappalli Town	Aug, 2015
3	Jhansi R.	A Study on Brand Preference of Consumers towards Tea Products in Tiruchirappalli City	Aug, 2015
4	Reeta Megila A.	Impact of Television Advertisements on Consumers' Buying Behaviour: A study on the products of Hindustan Unilever Limited in Pudukkottai Taluk	Aug, 2016
5	Monika A.	A Comparative Study on Occupational Stress among Bank Employees with Special Reference to State Bank of India and Karur Vysya Bank	Aug, 2017
6	Sahanaz M.	A Study on Customer Satisfaction on Maruthi Cars with Special reference to Tiruchirappalli District	Aug, 2018
7.	K. Rahamathul Farzana	A Study on Financial Performance of Karur Vysya Bank	Aug, 2019
8.	Hari Priya	Television Advertisements and its impact of Consumers' Buying Behaviour: A study on the products of HUL in Tiruchirappalli District	Aug, 2021
9.	Ramaraj S.	A Study on Awareness and Satisfaction of Policyholders in Private Life Insurance Company of Tiruchirappalli City	Jan, 2022

## Candidates awarded Ph.D. in Commerce under My Guidance

S. No	Name of the Candidate	Title of the Dissertation	Year of Ph.D. Awarded
<b>2020-21</b>			
1.	<b>H. Jagir Hussain</b> ( 28552 / Ph.D. -K4/ Com / PT / Oct, 2016 )	Customers' attitude and satisfaction towards Online Fund Transfer Services of select Public and Private sector Banks in Tiruchirappalli District	10.02.2021
2	<b>Sabrin N.</b> ( 10658 / Ph.D.-K4/ Com / PT / Oct, 2017)	Service Quality and Policyholders' perception on Health Insurance Policies in India : An Empirical Investigation	20.02.2021
3	<b>Suhail Ahamed V.S.</b> (01641/ Ph.D. K-4 / Com / PT / July, 2017)	Payment Bank Services and Customers' Satisfaction: An Analytical Study	04.03.2021
4	<b>Nijanthan R</b> (10177 / Ph.D-K4 / Com / FT / Oct, 2017 )	GST and Its impact on Buyer Behaviour of FMCG in Tiruchirappalli District	22.03.2021
<b>2021-22</b>			
5.	<b>Jabimol C Meithen</b> ( 09095 / Ph.D. -K6 / Com / PT / Apr, 2017 )	Quality of Work Life among College Teachers with Special reference to B.Ed. colleges in Ernakulum District, Kerala	11.10.2021
6.	<b>Jahamgeer C.</b> ( 07602 / Ph.D. K4 / Com / PT / Apr, 2017 )	A study on Micro Finance and its impact on Micro Enterprises under Kudumbashree Mission on Rural Development in Kozhikode District, Kerala	11.10.2021
<b>2022-23</b>			
7.	<b>Aswathi Sathasivan</b>	Online Purchasing	Pursuing
8.	<b>Rajesh P.G.</b>	Banking	Pursuing
9.	<b>Sumaiya Sherin</b>	Impact Investing	Pursuing
10.	<b>Shafi C.K.</b>	Finance	Pursuing
11.	<b>Padmanaban R.</b>	Marketing	Pursuing

## Acted as an External Examiner in Ph.D. Public Viva-Voce Examination

S. No	Name of the Candidate, Guide & College	Title of the Thesis	Date of Viva
<b>2019-20</b>			
1.	<b>Mr. A. Saravanakumar</b> <b>Guide:</b> Dr. N. Sakthivel Gobi Arts & Science College Gobichettipalayam - 638453	Investors' Perception towards Online Share Trading: A Study in Coimbatore District of Tamilnadu	05.08.2019
2.	<b>Mr. S. Murali</b> <b>Guide:</b> Dr. N. Sakthivel Gobi Arts & Science College Gobichettipalayam - 638453	Buyers' Perception towards Online Shopping: A Study In The Nilgiris District of Tamilnadu	30.08.2019
3.	<b>Mr. R. Mayilsamy</b> <b>Guide:</b> Dr. N. Sakthivel Gobi Arts & Science College Gobichettipalayam - 638453	Beneficiaries' Attitude towards Direct Benefit Transfer Schemes (DBTS) under Financial Inclusion: A study in Coimbatore District of Tamilnadu	09.03.2020
<b>2020-21</b>			
4.	<b>Mr. U. Jayaprakash</b> <b>Guide:</b> Dr. R. Shunmughan Gobi Arts & Science College Gobichettipalayam - 638453	Farmers' Attitude towards Agricultural Credit: A Study with reference to Canara Bank".	11.12.2020
<b>2021-22</b>			
5.	<b>Ms. R. Srikala</b> <b>Guide:</b> Dr. S. Namasivayam Dr. N.G.P. Arts & Science College Coimbatore	A Impact of Job Stress, Job Burnout and Organisational Commitment on Job Performance of Employees working in Select IT Companies: An Empirical study with reference to Coimbatore District".	18.02.2022
6.	<b>Mr. Ruhamah Ann Boben,</b> <b>Guide:</b> Dr. S.Saravanan Dr.N.G.P. Arts & Science College Coimbatore	Customer Relationship Management In Airline Industry With Reference To Trichy ,Coimbatore And Chennai Airports	22.04.2022
7.	<b>Mrs. S.Nirmala</b> <b>Guide:</b> Dr. N. Sakthivel Gobi Arts & Science College Gobichettipalayam - 638453	Perception of the Farmers towards Drip Irrigation System: A Study in Erode District of Tamilnadu	02.05.2022
<b>2022-23</b>			
8.	<b>Mrs. Iswarya</b> <b>Guide:</b> Dr. S.Saravanan Dr. N.G.P. Arts & Science College Coimbatore	Consumers Behaviour on the Purchase of Milk and Dairy Products from Household's Perspective in Coimbatore District	12.09.2022
9.	<b>Mr. BPG Raju</b> <b>Guide:</b> Dr. Krishna (Mgt) Bharathiar University - Category B Coimbatore	A Study on Push-Pull Strategies by High Technology Companies and Organisational Performance	29.09.2022

10.	<b>Mrs. N.Ramya</b> <b>Guide:</b> Dr. Chandra PKR College of Arts & Science Gobichettipalayam	Policyholders' Attitude towards Standalone Health Insurance Companies: A Study in Erode District of Tamilnadu	29.10.2022
11.	<b>Mrs. Yuvaneswari</b> <b>Guide:</b> Dr. Thangaraj Dr. N.G.P. Arts & Science College Coimbatore	Exporters' Experiences in implementing Supply Chain Management Practices - An Empirical study with Special Reference to Tiruppur Knitwear Cluster	07.12.2022
12.	<b>Mr. K.Vinoth</b> <b>Guide:</b> Mr. M.S. Ranjithkumar Dr. N.G.P. Arts & Science College Coimbatore	A Study on Impact of Capital Structure on Profitability of Select Cement Companies in India	07.12.2022
13.	<b>Mr. R. Karthikeyan</b> <b>Guide:</b> Dr. M.Sudhahar Gobi Arts & Science College Gobichettipalayam - 638453	Impact of Dividend Announcement on Share Prices: A Study on Selected BSE Companies	22.02.2023
14.			

### Details of Orientation Courses Attended:

S. No.	Courses	Conducted By	From - To	No. of Days
1	Orientation Course	UGC Academic Staff College, 83 <sup>rd</sup> Orientation Course Bharathidasan University, Trichy	20.05.2014 to 16.06.2014	28 Days

### Details of Refresher Courses Attended:

S. No.	Courses	Conducted By	From - To	No. of Days
1	Refresher Course - 1	UGC-HRDC Sant Gadge Baba Amravati University, Amravati, Maharastra.	04.09.2017 to 23.09.2017	20 Days
2	Refresher Course - 2	Two Week an Refresher Course in Commerce and Management at Teaching Learning Centre, Ramanujan College, University Of Delhi	25.06.2021 to 08.07.2021	14 Days
3	Refresher Course - 3	Two Week Interdisciplinary Refresher Course in Advanced Research Methodology at Teaching Learning Centre, Ramanujan College, University Of Delhi	22.11.2022 to 06.12.2022	14 Days
4				

## No. of Books Published with ISBN

S. No	Title of the Book	ISBN Number & Name of the Publisher	Year of Publication
1	Service Quality Measurement of Mobile Phone Service Providers: A Study	978-3-659-75542-2 Lambert Academic Publishing Germany	2015
2	Great Initiatives of State and Central Government Through Startup(s) Programmes in Nurturing Entrepreneurial Activities	ISBN 978-93-5692-892-3 Published by PG & Research Department of Commerce	2022

## Details of Articles/Papers Publication:

Sl. No.	Journal Name	Title	Vol., Year	Impact Factor
<b>2013-14</b>				
1	WIDE - Spectrum	Differences in Customer Satisfaction on Services provided by the Mobile Phone Service Providers: An empirical study	Vol.2, No.7 Feb, 2014	ISSN 2250-2815
2	College Sadhana : A Bi-Annual Multidisciplinary Publication	Service Quality of Mobile Phone Service Providers: A Gap Analysis	Vol. 6, No. 2, Feb, 2014	ISSN 0974 6838
<b>2014-15</b>				
3	Contemporary Issues in Business	Consumer Preference towards Malted Food Products: An Empirical Study	Vol.5 - Jan, 2015	ISBN 978-93-80767-46-8
4	Jamal Academic Research Journal: An Interdisciplinary	Service Sector in India : An Overview	Vol - II Jan, 2015	ISSN 0973-0303
5	International Journal of Management and Social Development	Occupational and Safety Health in India	Vol.2, No. 2 Feb, 2015	ISSN 2348-1919
<b>2015-16</b>				
6	Eduved -International Journal of Interdisciplinary Research	Test of validity and reliability of Measurement Instruments in Social Science Research	Vol.2 No.7 Jul, 2015	ISSN 2349:5480
7	Jamal Academic Research Journal: An Interdisciplinary	Make in India: A New Plan for Sustainable Development	Vol, 3 Aug 2015	ISSN 0973-0303
8	International Journal of Management and Development studies (IJMDS)	Factors influencing the users to choose mobile phone service Providers: An Empirical Evidence	Vol.4 No.3 Sep, 2015	ISSN 2321-1423 IF: 0.715
9	Mass Communicator	Brand preference of Smart Phone Users in Tamilnadu state of India	Vol.9 No.3, Jul-Sep, 2015	ISSN 0973-9688
10	Opportunities and	Marketing to Rural India: A	Sep, 2015	--

	Challenges in Rural Marketing and Its Impact on Rural Development	Changing Paradigm		
11	Jamal Academic Research Journal : An Interdisciplinary	Islamic Banking in India: Rise and Withdrawal	Vol, 4 Jan, 2016	ISSN 0973-0303
12	Myths and Realities of Business in the Digital Era	Promoting E-Commerce in India: Main Issues and Challenges	Feb, 2016	ISBN 978-93-80622-44-6
<b>2016-17</b>				
13	Jamal Academic Research Journal : An Interdisciplinary	Impact on TV Advertisements on Consumers Buying Behaviour: A study on the products of HUL.	Vol.9, No. 1(1) Sep, 2016	ISSN 0973-0303
14	Jamal Academic Research Journal : An Interdisciplinary	Quality of Work Life : Concepts and Its Emerging Dimensions	Vol, 9, No. 2 Jan, 2017	ISSN 0973-0303
15	Jamal Academic Research Journal : An Interdisciplinary	Innovative Technological Modes of Fund Transfer Systems in Indian Banking Industry: An Overview	Vol, 9, No. 2 Jan, 2017	ISSN 0973-0303
16	Jamal Academic Research Journal : An Interdisciplinary	Green Marketing & Promotion	Vol, 9, No. 2 Jan, 2017	ISSN 0973-0303
17	Jamal Academic Research Journal : An Interdisciplinary	Indian Fast Food Industry : An Overview	Vol, 9, No. 2 Jan, 2017	ISSN 0973-0303
<b>2017-18</b>				
18	Journal of Management and Science (JMS) ISSN 2249-1260	GST impact on the E-commerce sector an Overview	Vol. - 1 Aug, 2017	IF – 0.654 Quality Factor – 1.30
19	Journal of Management and Science (JMS) ISSN 2249-1260	GST-A Biggest Tax Reforms In India- An Overview	Vol. - 1 Aug, 2017	IF – 0.654 Quality Factor – 1.30
20	Journal of Management and Science (JMS) ISSN 2249-1260	A comparative study of Indian GST with Canada Model	Vol. - 1 Aug, 2017	IF – 0.654 Quality Factor – 1.30
21	Journal of Management and Science (JMS) ISSN 2249-1260	Goods and Service Tax: A Road Map for new Indian Economy	Vol. - 1 Aug, 2017	IF – 0.654 Quality Factor – 1.30
22	Shanlax International Journal of Commerce ISSN 2320 - 4168	A Study on Employees Engagement in GB Engineering Enterprises (P) Ltd, Thuvakudi, Trichy	Vol, 5, Spl. Issue 1 Oct, 2017	IF - 3.017 UGC Approved Journal No. 44120
23	Emperor International Journal of Finance and Management Research (EIJFMR) ISSN 2395-5939	A Study on Customer Satisfaction with reference to Shopping Malls in Trichy	Vol, III, Issue 10 Oct, 2017	IF - 1.14 UGC Approved Journal No. 45308
24	International Journal of Economics, Commerce and Research (IJECR)	An Impact of Goods and Service Tax (GST) on Indian Economy		IF - 5.5658 Index Copernicus Value-57.7

	ISSN 2250-0006			NAAS Rating : 3.27
25	Implementation and Management of GST In India - An Appraisal	GST On FMCG - Problems and Prospects	Jan, 2018	ISBN 978-93-87360-06-08
26	Implementation and Management of GST In India - An Appraisal	'One Nation One Market' - Under The Regime of Goods and Service Tax	Jan, 2018	ISBN 978-93-87360-06-08
27	Implementation and Management of GST In India - An Appraisal	Critical Implications of GST And Banking Sector	Jan, 2018	ISBN 978-93-87360-06-08
28	Implementation and Management of GST In India - An Appraisal	An Overview of GST in Indian Economy	Jan, 2018	ISBN 978-93-87360-06-08
29	Implementation and Management of GST In India - An Appraisal	Unfied Payment Interface (UPI)- A New Way of Cashless Digital Transaction in Indian Banking Sector	Jan, 2018	ISBN 978-93-87360-06-08
30	Implementation and Management of GST In India - An Appraisal	A Positive Reform For Goods And Service Tax System In India	Jan, 2018	ISBN 978-93-87360-06-08
<b>2018-19</b>				
31	MIRROR : Peer Reviewed International Research Journal - UGC Approved Journal 64272	Brand Loyalty of Woodland Products with Special Reference to Aero Club Woodland Pvt. Ltd.	June, 2018	ISSN 2249-8117
32	International Journal of Scientific Research and Review : Primax Foundation UGC Approved Journal 64650	A Study on Women Empowerment in the Digital Economy in Tiruchirappalli	Vol. VII Issue No. 11 Sep, 2018	Impact Factor : 6.1 ISSN 2279-5436
33	International Journal of Scientific Research and Review : Primax Foundation UGC Approved Journal 64650	A Study on Consumers Attitude on FMCG Products with Special Reference to Karur District	Vol. VII Issue No. 11 Sep, 2018	Impact Factor : 6.1 ISSN 2279-5436
34	Sustaining a Competitive Advantage in the Changing Business Scenario :Primax Foundation UGC Approved Journal 64650	A Study on Customer Satisfaction's towards Service Quality of Casio Calculator in Tiruchirappalli	Sep, 2018	Impact Factor : 6.1 ISSN 2279-5436
35	International Journal of Management and Social Sciences (IJMSS)	A Study and Growth of Fund Transfers through Unified Payment Interface (UPI) in Indian Banking Industry	Vol. 8 (1,2) Sep, 2018	Index Copernicus Journal id: 6913 ISSN 2249-0191
36	International Journal of Research and Analytical Reviews	The Concept and Growth of Mobile Banking Transactions with reference to ICICI Bank	Jan, 2019	Impact Factor 5.75 Cosmos IF : 4.236 UGC No. 43602

				ISSN 2349-5138
37	International Journal of Research and Analytical Reviews	A Study on Quality Work Life of Faculties in Self Financing B.Ed. Colleges in Ernakulam District.	Jan, 2019	Impact Factor 5.75 Cosmos IF : 4.236 UGC No. 43602 ISSN 2349-5138
38	International Journal of Research and Analytical Reviews	A Study on the Impact and Utilisation of SHG- Bank linkage loans in the Development of Self Help Groups under Kudumbashree Mission, Kerala	Jan, 2019	Impact Factor 5.75 Cosmos IF : 4.236 UGC No. 43602 ISSN 2349-5138
39	International Journal of Research and Analytical Reviews	The role of Private Sector Banks in Vellore District for Sustainable Eco-Friendly Green Banking	Jan, 2019	Impact Factor 5.75 Cosmos IF : 4.236 UGC No. 43602 ISSN 2349-5138
40	International Journal of Research and Analytical Reviews	A Study on Customer Satisfaction of Service Quality of Private Hospitals in Tiruchirappalli Corporation	Jan, 2019	Impact Factor 5.75 Cosmos IF : 4.236 UGC No. 43602 ISSN 2349-5138
41	International Journal of Research and Analytical Reviews	A Study on Consumer Behaviour towards FMC Products with Special Reference to Soap and Detergent Cake Products in Trichy City	Jan, 2019	Impact Factor 5.75 Cosmos IF : 4.236 UGC No. 43602 ISSN 2349-5138
42	International Journal of Research and Analytical Reviews	Popularity of E-Payment System among the Government Employees with Special Reference to Palakkad District.	Jan, 2019	Impact Factor 5.75 Cosmos IF : 4.236 UGC No. 43602 ISSN 2349-5138
43	International Journal of Research and Analytical Reviews	Consumer's Attitude towards Online Purchase of Durable Goods	Jan, 2019	Impact Factor 5.75 Cosmos IF : 4.236 UGC No. 43602 ISSN 2349-5138
44	International Journal of Research and	A Study on Online Cab Booking Customers' Satisfaction	Jan, 2019	Impact Factor 5.75

	Analytical Reviews	towards Olacabs.com in Tiruchirappalli District		Cosmos IF : 4.236 UGC No. 43602 ISSN 2349-5138
45	Research Explorer : A Refereed and Reviweide Quarterly International Research Journal on Multidisciplinary	A Study on Cross Selling and Up Selling Practices in banking Sector	Jan, 2019	IF 2.014 (IRJIF), 1.85 (JIF), 1.056 (RIF), 2.62 (NAAS) UGC Approved Journal No. 63185 ISSN 2250-1940
46	International Journal of Research and Analytical Reviews (IJRAR)		Feb, 2019 Vol. 6, Issue - 1	Impact Factor : 5.75 ISSN 2349-5138
<b>2019-20</b>				
47	JAC: A Journal Of Composition Theory	Artificial Intelligence : A New Sphere in Indian Banking Sector	Sep, 2019 Volume XII Issue IX	Impact Factor:5.7 ISSN NO:0731-6755
48	JAC: A Journal Of Composition Theory	A study on Patient's Perception on Service Quality of Private Hospitals in Tiruchirappalli District	Sep, 2019 Volume XII Issue IX	Impact Factor -5.7 ISSN NO:0731-6755
49	JAC: A Journal Of Composition Theory	Social Presence Influence On The Consumers Attitude Towards online shopping	Sep, 2019 Volume XII Issue IX	Impact Factor -5.7 ISSN NO:0731-6755
50	JAC: A Journal Of Composition Theory	GST And Its Impact of Buying Behaviour On FMCG In Tiruchirappalli District	Sep,2019 Volume XII Issue IX	Impact Factor -5.7 ISSN NO:0731-6755
51	The International Journal Of Analytical And Experimental Model Analysis	A study on the impact of Kudumbashree Micro Financing in Economic and Social Empowerment of women in Kerala	Oct ,2019 Volume XI Issue X	Impact Factor-6.3, ISSN NO :0886-9367
52	The International Journal Of Analytical And Experimental Model Analysis	A Study on the Occupational Stress among female Lecturers in Self Financing B.Ed Colleges with special reference to Ernakulam District	Oct, 2019 Volume XI Issue X	Impact Factor-6.3, ISSN NO :0886-9367
53	The International Journal Of Analytical And Experimental Model Analysis	A Study on Customers' Satisfaction towards Online Shopping in Tiruchirappalli District	Oct, 2019 Volume XI Issue IX	Impact Factor-6.3, ISSN NO :0886-9367

54	<b>The International Journal Of Analytical And Experimental Model Analysis</b>	<b>Awareness about Health Insurance in India : A study in Trichy District</b>	<b>Oct, 2019 Volume XI Issue IX</b>	<b>Impact Factor-6.3, ISSN NO :0886-9367</b>
55	<b>The International Journal of Analytical And Experimental Model Analysis</b>	<b>A study on Customers' Attitude towards Fund Transfer Services of Select Banks in Tiruchirappalli District</b>	<b>Oct, 2019 Volume XI Issue IX</b>	<b>Impact Factor-6.3, ISSN NO :0886-9367</b>
56	<b>Journal of Xi'an Shiyou University Natural Science Edition</b>	<b>A Study on Customer's Insight Towards Cross Selling Practices of ICICI Bank in Thrissur District, Kerala</b>	<b>Volume 17 Issue 09</b>	<b>Impact Factor:5.6 ISSN NO:1673-064X</b>
57	<b>Journal of Xi'an Shiyou University Natural Science Edition</b>	<b>Social Presence Influence on Purchase Behaviour - A Theoretical Go Through</b>	<b>Volume 17 Issue 09</b>	<b>Impact Factor:5.6 ISSN NO:1673-064X</b>
58	<b>Journal of Xi'an Shiyou University Natural Science Edition</b>	<b>Social Presence on Purchase Behaviour : Scale Development and Validation</b>	<b>Volume 17 Issue 10</b>	<b>Impact Factor:5.6 ISSN NO:1673-064X</b>

## Paper Presentation in the Seminar/Conference at Outside the College

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
<b>2008-09</b>			
1	National Level Seminar - The Global Financial Crisis and its Impact on India - Challenges for Banks	Navarasam Arts & Science College, Erode.	07.02.2009
2	National Level Seminar - Changing Dimensions of Human Resources in the Globalised Scenario - Issues & Challenges in Human Resource Management	Gobi Arts & Science College Gobi.	20.02.2009 & 21.02.2009
<b>2009-10</b>			
3	National Conference - The Global Financial Crisis & its impact on India - Financial Crisis & its impact on Indian Markets	Maharaja Arts & Science College, Coimbatore.	25.09.2009
<b>2010-11</b>			
4	National Level Conference - The Role of Green Banks in India - Green Banking	Maharaja Arts & Science College, Coimbatore.	24.09.2010
5	International Seminar - Global Challenges of Emergent India, A management Perspective - Foreign Direct Investment in India	Vivekananda Institutions, Tiruchengode	14.02.2011 & 15.02.2011
<b>2012-13</b>			
6	ICSSR Sponsored National Level Seminar - Data Analysis and Interpretation in Social Sciences - Planning the Thesis	PKR Arts College for Women, Gobichettipalayam	15.09.2012
7	Annual Conference of Association of Economists of Tamilnadu - Marketing Problems of Groundnut Growers	Association of Economics of Tamilnadu & Periyar University, Salem	27.10.2012 & 28.10.2012
8	UGC Sponsored National Seminar - Food Inflation - Public Distribution System: Need of the Hour	Erode Arts & Science College, Erode	04.01.2013 & 05.01.2013
<b>2013-14</b>			
9	International Conference on Financial Services : Issues and Challenges - Banking Habits of Rural People	PKR Arts College for Women, Gobichettipalayam	13.08.2013
10	National Level Seminar on CRM in Commercial Banks in the era of Globalisation - Awareness about RTGS: A study in Gobi Town.	Aditanar College of Arts & Science, Tiruchendur.	17.08.2013 & 18.08.2013
11	National Level Seminar on Financial Inclusion for Sustainable Financial Development - Financial Inclusion and Rural Development	Dr. NGP Arts & Science College, Coimbatore.	06.09.2013
<b>2014-15</b>			

12	National Conference - Academic Library Planning in Higher Education and Resurgence: Role of E-Resources – Technology and Virtual Learning	Gobi Arts & Science College, Gobi.	28.02.2014 & 01.03.2014
13	International Conference on Contemporary Issues in Business – Consumer Preference towards Malted Food Products: An Empirical Study	Bishop Heber College, Trichy – 17.	05.12.2014 & 06.12.2014
14	International seminar on Financial markets: Issues and Challenges – Sensex: A simplified representation of Reality	Bharathidasan University Trichy – 24	10.01.2015 & 11.01.2015
15	International Conference on Emerging Trends in Management, Commerce, Education and Economics -	Swami Vivekananda Institute of Management (SVIM), Vallam, Thanjavur.	13.02.2015
16	International Conference on “Innovative practices in the contemporary Business Scenario” - Risk Management: A Driver of Enterprise Value in the Emerging Environment	Vivekanandha College of Arts and Sciences for Women Tiruchengode	26.02.2015
<b>2015-16</b>			
17	National seminar on Corporate Governance and Dividend Policy in India: Dividend Policy in India: An Overview of Significant Changes.	Gobi Arts & Science College, Gobichettipalayam	25.08.2015 & 26.08.2015
18	National Level Seminar on Opportunities and Challenges in Rural Marketing and its Impact on Rural Development: Marketing to Rural India: A Changing Paradigm	Dr. NGP Arts & Science College, Coimbatore.	30.09.2015
<b>2016-17</b>			
19	National Symposium on Emerging Trends in Innovation in Academic Research:	Public Division Bharathidasan University & Indian Academic Researchers Association, Trichy	21.05.2016
20	National Seminar on Transforming Managerial Skills of HR: Work Stress and Managing Techniques	Shrimati Indira Gandhi College, Tiruchirappalli	25.02.2017
21	National Seminar on Marketing Unplugged: The Game Changing Innovations – Social Media Marketing and its Tools	Sri Ramakrishna College of Arts & Science for Women, Coimbatore	09.03.2017
<b>2017-18</b>			
22	International Conference on “The Global Logic of Strategic Alliances in Commerce and Management” : An Impact of Goods and Service Tax (GST) on Indian Economy	Bon Secours College for Women, Thanjavur	31-01-2018
23	National Conference on “Business in the New Millennium : The Ever-Changing Landscape” - Green Banking- Going Green: All you need to Know	Sri Ramakrishna College of Arts & Science for Women, Coimbatore	15-02-2018
<b>2018-19</b>			

24	One Day International Conference on Services Marketing – Process, Practices and Potential : A Study on Cross Selling and Up Selling Practices in banking Sector	National College Tiruchirappalli	24.01.2019
25	A Comparative Analysis on Cross Selling and Up Selling Techniques of SBI and ICICI Bank	Sri Ramakrishna College for Women, Coimbatore	29.01.2019
26	National Seminar on Fostering Scientific Temper on Business Research : A Study on Artificial Intelligence in Indian Banking Sector	Periyar EVR College, Tiruchirappalli	20.02.2019
<b>2019-20</b>			
27	International Conference on Impact of Digital Economy in India : Popularity and Effectiveness of Green Marketing – An Overview	Bharathidasan College of Arts & Science, Erode	12.09.2019
28	International Conference on Sustaining a Competitive Advantage in the Changing Business Scenario :A Study on Customers Satisfaction's towards Service Quality of Casio Calculator in Tiruchirappalli	Bishop Heber College, Tiruchirappalli	12.09.2019
29	Opportunities and Challenges of Business in the Digitalised Era : A Service Quality in the VST Motors Pvt. Ltd, Tiruchirappalli	Dr. NGP Arts & Science College, Coimbatore	28.09.2019
30	National Conference on Digital Innovation Transformative Tool For Economic Growth – Social Presence Impact on Infusing Impulsive Purchase Decision	ST. Mary's College Thoothukudi	04.10.2019
31	National Conference on Challenges To Indian Businesses – GST and Its Impact On FMCG Consumer in Trichy District	Aiman College of Arts and Science For Women	11.01.2020
32	Indian Council Of World Affairs sponsored On India - Sri Lanka Trade Relations in the Modern ERA : An Overview	PG & Research Department of Commerce Periyar E.V.R .College Tiruchirappalli-23	21.02.2020
33	National Conference on Innovative Business Practices in the Present Digital Era – Social Science Presence Influence of Purchase Behaviour: Scale Development and Validation.	PG & Research Department of Commerce Dr. Zakir Husain College, Ilayangudi	06.03.2021
<b>2021-22</b>			
34	National Level Seminar on Competition Issues In India	Gobi Arts & Science College, Gobichettipalayam	25.09.2021
<b>2022-23</b>			
35	National Seminar on The Role of NSS in making India Self Reliant : NSS – A Milestone in the Construction of Self-Reliant India	Director General of Higher Education, Haryana & Dyal Singh College, Haryana	16.07.2022

36	International Conference on Entrepreneurship Innovation and Startup- ICEIS 2022 A Study On Factors Affecting the Consumer Intention towards Online Food Delivery Services	Periyar University Salem	06.09.2022 & 07.09.2022
37	International Conference on Entrepreneurship Innovation and Startup- ICEIS 2022 A Study on Financial Performance of Maharashtra State Electricity Distribution Company Limited	Periyar University Salem	06.09.2022 & 07.09.2022
38	International Conference on Entrepreneurship Innovation and Startup- ICEIS 2022 A Study on Investors perception and Awareness towards Impact Investing with Special Reference to Investors in the State of Tamil Nadu	Periyar University Salem	06.09.2022 & 07.09.2022
39	ICSSR sponsored National Seminar on Impact of National Educational Policy 2020 on Higher Education Features and Prospects of New National Education Policy-2020.	Cauvery College for Women Tiruchirappalli	16.02.2023
<b>2023-24</b>			
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## Paper Presentation in the Seminar/Conference at Inside the College (JMC)

S. No.	Theme of the Seminar - Title of the Paper	Name of the College / Dept.	Date of Presentation
<b>2013-14</b>			
1	State Level Seminar on Different Perspectives of Companies Act 2013 – Towards Corporate Excellence – CSR: Issues and Challenges	Jamal Mohamed College, Trichy – 20	01.01.2014
2	State Level Seminar on Corporate Social Responsibility: Issues and Challenges in India – Green Productivity Approaches to Solid Waste Management: Need of the Hour	Jamal Mohamed College, Trichy – 20	29.01.2014
<b>2014-15</b>			
3	National seminar on Marketing strategies for make in India products and services - Services sector in India: An overview	Jamal Mohamed College (SF Commerce Dept.) Trichy – 20	24.01.2015
4	National seminar New Vistas in Employment Relations in Public and Private Sector Undertakings - Social Security in Developing Countries: Evidence from India	Jamal Mohamed College Trichy – 20	05.02.2015
5	National seminar on New Vistas in Employment Relations in Public and Private Sector Undertakings – Impact of Organisational Culture on Employee Performance	Jamal Mohamed College Trichy – 20	05.02.2015
6	National seminar on Comprehensive Study on Indian Economy – Emergence of Women Entrepreneurship in India – An Insight	Jamal Mohamed College (SF Commerce Dept.) Trichy – 20	10.02.2015
<b>2015-16</b>			
7	International seminar on Inclusive Economic Growth – Make in India: A New Plan for Sustainable Development	Jamal Mohamed College (SF Commerce Dept.) Trichy – 20	13.08.2015 & 14.08.2015
8	National seminar on Practical Application of Interest Free Financing for the Economic Development : Islamic Banking in India: Rise and Withdrawal	Jamal Mohamed College (SF Commerce Dept.) Trichy – 20	13.01.2016
9	National Conference on Myths and Realities of Business in the Digital Era: Promoting E-Commerce in India: Main Issues and Challenges	Jamal Mohamed College Trichy – 20	17.02.2016
<b>2016-17</b>			
10	National Seminar on Growth Strategies for Business Development in India: Impact of Television Advertisements on Consumers Buying Behaviour: A study on the Products of HUL	Jamal Mohamed College (SF Commerce Dept.) Trichy – 20	28.09.2016
11	National Seminar on Emerging Business Practices in the Global Environment: Innovative Technological Modes of Fund Transfer Systems in Indian Banking Industry: An Overview	Jamal Mohamed College Trichy – 20	19.01.2017
12	National Seminar on Emerging Business Practices in the Global Environment: Indian Fast Food Industry – An Overview	Jamal Mohamed College Trichy – 20	19.01.2017

13	National Seminar on Emerging Business Practices in the Global Environment: Green Marketing and Promotion	Jamal Mohamed College Trichy - 20	19.01.2017
14	National Seminar on Emerging Business Practices in the Global Environment: Quality of Work Life - Concepts and Its Emerging Dimensions	Jamal Mohamed College Trichy - 20	19.01.2017
15	National Seminar on Emerging Business Practices in the Global Environment: The Impact of Online Shopping upon Retail Trade	Jamal Mohamed College Trichy - 20	19.01.2017
16	National Seminar on Emerging Business Practices in the Global Environment: Foreign Investments - Risks and Returns.	Jamal Mohamed College Trichy - 20	19.01.2017
<b>2017-18</b>			
17	National Seminar on Strategic Growth of Business in New India- Prospects and Challenges : A Study on Customer Satisfaction with reference to Shopping Malls in Trichy	Jamal Mohamed College (SF Commerce Dept.) Trichy - 20	23.09.2017
18	National Seminar on Strategic Growth of Business in New India- Prospects and Challenges : A Study on Employees Engagement in GB Engineering Enterprises (P) Ltd, Thuvakudi, Trichy	Jamal Mohamed College (SF Commerce Dept.) Trichy - 20	23.09.2017
19	National Seminar on Implementation and Management of GST In India - An Appraisal : GST On FMCG- Problems And Prospects	Jamal Mohamed College Trichy - 20	25.01.2018
20	National Seminar on Implementation and Management of GST In India - An Appraisal : 'One Nation One Market' - Under The Regime Of Goods And Service Tax	Jamal Mohamed College Trichy - 20	25.01.2018
21	National Seminar on Implementation and Management of GST In India - An Appraisal : Critical Implications Of GST And Banking Sector	Jamal Mohamed College Trichy - 20	25.01.2018
22	National Seminar on Implementation and Management of GST In India - An Appraisal : An Overview of GST In Indian Economy	Jamal Mohamed College Trichy - 20	25.01.2018
23	National Seminar on Implementation and Management of GST In India - An Appraisal : Unified Payment Interface (UPI)- A New Way Of Cashless Digital Transaction In Indian Banking Sector	Jamal Mohamed College Trichy - 20	25.01.2018
24	National Seminar on Implementation and Management of GST In India - An Appraisal : A Positive Reform For Goods And Service Tax System In India	Jamal Mohamed College Trichy - 20	25.01.2018
<b>2018-19</b>			
25	National Conference on Advancement in Business in the Digital Era	Jamal Mohamed College Trichy - 20	20.09.2018
<b>2019-20</b>			
26	National Conference on Advancement in Business in the Digital ERA 2019- GST And Its Impact Of Buying Behaviour On FMCG IN Tiruchirappalli District	Jamal Mohamed College Trichy -20	25.09.2019

	<b>Journal of Composition Theory (JCT)</b>		
27	National Conference on Advancement in Business in the Digital ERA 2019 - A Study On Patient's Perception On Service Quality Of Private Hospital in Tiruchirappalli District <b>Journal Of Composition Theory (JCT)</b>	Jamal Mohamed College Trichy -20	25.09.2019
28	National Conference on Advancement in Business in the Digital ERA 2019 - Artificial Intelligence : A New Sphere in Indian Banking Sector <b>Journal Of Composition Theory (JCT)</b>	Jamal Mohamed College Trichy -20	25.09.2019
29	National Conference on Advancement in Business in the Digital ERA 2019 - Social Presence Influence On The Consumer Attitude Towards Online Shopping <b>Journal Of Composition Theory (JCT)</b>	Jamal Mohamed College Trichy -20	25.09.2019
30	National Conference on Advancement in Business in the Digital ERA 2019 - A Study On The Impact Of Kudumbashree Macro Financing In Economic And Social Empowerment Of Women In Kerala <b>The International Journal Of Analytical and Experimental Model Analysis (IJAEMA)</b>	Jamal Mohamed College Trichy -20	25.09.2019
31	National Conference on Advancement in Business in the Digital ERA 2019 - Awareness About Health Insurance In India : A Study In Trichy District ,Tamil Nadu <b>The International Journal Of Analytical and Experimental Model Analysis (IJAEMA)</b>	Jamal Mohamed College Trichy -20	25.09.2019
32	National Conference on Advancement in Business in the Digital ERA 2019 - Awareness About Health Insurance in India : A Study in Trichy District ,Tamil Nadu	Jamal Mohamed College Trichy -20	25.09.2019
33	National Conference on Advancement in Business in the Digital ERA 2019 - A Study on The Occupational Strees Among Female Lecturer in Self Financing B.ED Colleges With Special Reference to Ernakulam District <b>The International Journal Of Analytical and Experimental Model Analysis (IJAEMA)</b>	Jamal Mohamed College Trichy -20	25.09.2019
34	International Conference on Opportunities and Challenges of Business in the Changing Scenario - GST And Impact Of Buying Behaviour Of FMCG In Trichy City	Jamal Mohamed College Trichy -20	23.01.2020
35	International Conference on Opportunities and Challenges of Business in the Changing Scenario - A Study on Customer's Satisfaction Towards Health Insurance in Tiruchirappalli City	Jamal Mohamed College Trichy -20	23.01.2020
36	International Conference on Opportunities and Challenges of Business in the Changing Scenario - A Study on Customer's Satisfaction Towards Online Fund Transfer Services Of Select Banks Tiruchirappalli District	Jamal Mohamed College Trichy -20	23.01.2020
37	International Conference on Opportunities and Challenges of Business in the Changing Scenario - Customer's Perception Towards Awareness And Usage Of PAYTM Payment Bank Services With Special Reference to Tirupathur District	Jamal Mohamed College Trichy -20	23.01.2020

38	International Conference on Opportunities and Challenges of Business in the Changing Scenario - A Study On Perception Of B.ED College Lecturers On Work Life Balance And Pay System In Ernakulum District	Jamal Mohamed College Trichy -20	23.01.2020
39	International Conference on Opportunities and Challenges of Business in the Changing Scenario - Impact Of Micro Finance On The Development Of Micro Enterprise And Rural Development An Empirical study	Jamal Mohamed College Trichy -20	23.01.2020
40	International Conference on Opportunities and Challenges of Business in the Changing Scenario - Block Chain Technology In Indian Banking Sector	Jamal Mohamed College Trichy -20	23.01.2020
<b>2021-22</b>			
41	International Seminar On 'Entrepreneurship And Social Empowerment : Converging Technologies and Growth in Business - A Study On Customer Satisfaction Towards Redmi Mobiles in Tiruchirappalli	Jamal Mohamed College Trichy -20	10.05.2022
42	International Seminar On 'Entrepreneurship And Social Empowerment : Converging Technologies and Growth in Business - Consumer Perception Towards Household Appliances In Tiruchirappalli City	Jamal Mohamed College Trichy -20	10.05.2022
43	International Seminar On 'Entrepreneurship And Social Empowerment : Converging Technologies and Growth in Business - A Study on Factors Affecting the Consumer Intention Towards Online Food Delivery Services	Jamal Mohamed College Trichy -20	10.05.2022
44	International Seminar On 'Entrepreneurship And Social Empowerment : Converging Technologies and Growth in Business - A Study On Financial Performance Of Maharashtra State Electricity Distribution Company Limited	Jamal Mohamed College Trichy -20	10.05.2022
45	International Seminar On 'Entrepreneurship And Social Empowerment : Converging Technologies and Growth in Business - A Study On Employees Welfare ,Safety And Health Measures In Divya Spinners Private Limited, Tirupur	Jamal Mohamed College Trichy -20	10.05.2022
46	International Seminar On 'Entrepreneurship And Social Empowerment : Converging Technologies and Growth in Business - Social Presence On Purchase Behaviour: Scale Development And Validation	Jamal Mohamed College Trichy -20	10.05.2022
47	International Seminar On 'Entrepreneurship And Social Empowerment : Converging Technologies and Growth in Business - A Study On Impact Investing : A New ERA Of Investing With Environmental And Social Consciousness	Jamal Mohamed College Trichy -20	10.05.2022
48	International Seminar On 'Entrepreneurship And Social Empowerment : Converging Technologies and Growth in Business - Customer's Insight Towards Cross Selling Practices of ICICI Bank in Thrissur District	Jamal Mohamed College Trichy -20	10.05.2022
<b>2022-23</b>			
49	ICSSR sponsored Two Day national Seminar on Great Initiatives of State and Central Government Through Startup(s) Programmes in Nurturing Entrepreneurial Activities - Recent Trends on Indian Fast Moving Consumer Goods Sector	PG & Research Dept. of Commerce Jamal Mohamed College Trichy -20	21.09.2022 & 22.09.2022

50	ICSSR sponsored Two Day national Seminar on Great Initiatives of State and Central Government Through Startup(s) Programmes in Nurturing Entrepreneurial Activities - Influence of Perceived Social Media Information Trust on Online Purchase Decision of Socially Present Customer towards Durable Goods	PG & Research Dept. of Commerce Jamal Mohamed College Trichy -20	21.09.2022 & 22.09.2022
51	ICSSR sponsored Two Day national Seminar on Great Initiatives of State and Central Government Through Startup(s) Programmes in Nurturing Entrepreneurial Activities - A Study on Customers Insight Towards Cross Selling Practices of ICICI Bank in Thrissur District, Kerala	PG & Research Dept. of Commerce Jamal Mohamed College Trichy -20	21.09.2022 & 22.09.2022
52	ICSSR sponsored Two Day national Seminar on Great Initiatives of State and Central Government Through Startup(s) Programmes in Nurturing Entrepreneurial Activities - A Study on Investment in Indian Startups - A Potential Business Venture	PG & Research Dept. of Commerce Jamal Mohamed College Trichy -20	21.09.2022 & 22.09.2022
53	ICSSR sponsored Two Day national Seminar on Great Initiatives of State and Central Government Through Startup(s) Programmes in Nurturing Entrepreneurial Activities - A Study on Factors Influencing Consumer Behaviour towards Online Food Delivery System	PG & Research Dept. of Commerce Jamal Mohamed College Trichy -20	21.09.2022 & 22.09.2022
54	ICSSR sponsored Two Day national Seminar on Great Initiatives of State and Central Government Through Startup(s) Programmes in Nurturing Entrepreneurial Activities - Profitability Analysis of Southern Power Distribution Company Of A.P. Limited	PG & Research Dept. of Commerce Jamal Mohamed College Trichy -20	21.09.2022 & 22.09.2022
55	ICSSR sponsored a Two Day National Seminar on Knowledge Management Practices to develop skills of College Students – Knowledge Management Practices in the Current Scenario - An Overview	Dept. of Business Administration Jamal Mohamed College Trichy -20	12.10.2022
56	ICSSR sponsored a Two Day National Seminar on Knowledge Management Practices to develop skills of College Students – Consumer Experience, Attitude and Behavioural intention towards Online Food Delivery Services.	Dept. of Business Administration Jamal Mohamed College Trichy -20	12.10.2022
<b>2023-24</b>			
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## Conference / Seminar Participation Outside of the College

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
<b>2008-09</b>			
1	State Level Seminar on Changing Scenario of Banking Sector	Maharaja Arts & Science College, Coimbatore.	19.09.2008
2	State level Symposium on "Modern Library Management"	Gobi Arts & Science College, Gobichettipalayam	31.01.2009
<b>2009-10</b>			
3	State level Seminar on "Change Management in Library Information Services"	Gobi Arts & Science College, Gobichettipalayam	26.09.2009
4	One Day Seminar on "Health Education and Medical Relief" to the YRC Programme Officers	Youth Red Cross Bharathiar University, Coimbatore	23.03.2010
<b>2010-11</b>			
5	National Seminar on "Quality Enhancement in Higher Education and Research"	Gobi Arts & Science College, Gobichettipalayam	28.08.2010
6	Service Sector - An Engine to Economic Growth	Gobi Arts & Science College Gobichettipalayam	25.02.2011
<b>2012-13</b>			
7	National Conference on Higher Education in India : Changes and Challenges	Association of Principles of Colleges of Bharathiar University, Coimbatore	09.02.2013
<b>2015-16</b>			
8	One Day Inter-Collegiate Workshop on E-Content Development for Teaching - Learning	Internal Quality Assurance Cell Jamal Mohamed College, Trichy - 20	22.12.2015
9	One Day State Level Workshop on Research Methodology and Thesis Writing	Swami Vivekananda Institute of Management, Vallam, Thanjavur	10.02.2016
10	One Day Workshop on "Research Oriented Computer Skills for Commerce & Management"	St. Joseph College, Trichy - 02.	20.02.2016
<b>2018-19</b>			
11	National Level Workshop on Goods and Service Tax (GST) - A Way to Road Ahead	Thanthai Hans Roever College, Perambalur	01.03.2019
<b>2019-20</b>			
12	ICSSR - Southern Regional Centre ,Hyderabad Sponsored workshop on Research Proposal Writing and Funding Agencies	Training and Placement cell Periyar E.V.R. College, Trichy-20	20.12.2019
13	One Day International Workshop on "Digital Marketing"	National College Tiruchirappalli-01	24.02.2020

14	A Three Days Online Webinar Series On Entrepreneurship Development	Hi-Tech Institute Of Engineering & Technology	13.05.2020 & 15.05.2020
<b>2021-22</b>			
15	Two Day National Level Commerce Conclave "Shaping Imaginations"	VET Institute Arts And Science, Erode	19.05.2021 & 20.05.2021
16	UGC - Sponsored Webinar on Yoga For Wellness	University Grants Commission Human Resource Development Centre Bharathidasan University Tiruchirappalli-23	06.08.2021
17	One Day Workshop on NAAC Related Quality Enhancement Techniques	Research Foundation of India	23.07.2021
18	International Webinar on Advanced Research Methodology Tools and Techniques	Research Foundation of India	09.07.2021
19	Online Faculty Development Programme on "Outcome Based Education"	Karpagam Academy of HigerEducation,Coimbatore-21	23.07.2021 & 0.08.2021
20	Online Workshop on "Multivariate Analysis And Its Interpretation Using SPSS"	Global Institute of Statistical Solutions (GISS)	20.08.2021 & 22.08.2021
21	Two Days Online Workshop on Empowering Rural Consumers	PG Research Dept. of Commerce Periyar EVR College, Tiruchirappalli	19.11.2021 & 20.11.2021
22	Three Days Online Workshop on Innovation Ecosystem	Indian Academic Researchers Association	20.01.2022 & 22.01.2022
23	Funded Research Proposal Preparation And Submission Protocol	CMS College of Science and Commerce	31.03.2022
24	Consumer Intention and Market Potential of Online Food Delivery Services : Special Reference to Tiruchirappalli Town	VET Institute Arts and Science College	20.04.2022
25	National Level IP Literacy Awareness Programme on Intellectual Property Rights	Cauvery College For Women Trichy	02.05.2022
26	NEP 2020 : Focusing on Higher Education And Research	Indian Academic Researchers Association Tiruchirappalli, Tamilnadu	28.05.2022
<b>2022-23</b>			
27	International Conference on "New Development In Financial Industry (ICNDFI'22)	Aiman College Arts and Science Tiruchirappalli-21	06.08.2022
28	UGC Sponsored Webinar On Digital Governance	UGC - HRDC, Bharathidasan University Tiruchirappalli-23	30.08.2022

29	UGC Sponsored Webinar On Changing Role of Teachers : NEP (2020) Perspectives	UGC - HRDC, Bharathidasan University Tiruchirappalli-23	08.09.2022
30	Online Workshop on Research Publications in Indexed Journals	Indian Academic Researchers Association, Tiruchirappalli, & Indian Accounting Association, Tiruchirappalli	30.09.2022
31	One Day National Conference on National Education Policy (NEP-2020) : Opportunities and Challenges in Teacher Education	Dr. NGP College of Education Coimbatore	02.02.2023

### Conference / Seminar Participation Inside of the College (JMC)

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
<b>2015-16</b>			
1	One Day Inter-Collegiate Workshop on E-Content Development for Teaching - Learning	Internal Quality Assurance Cell Jamal Mohamed College, Trichy - 20	22.12.2015
<b>2016-17</b>			
2	One Day Workshop on "The Role of Teacher in the Present Scenario.	Internal Quality Assurance Cell Jamal Mohamed College, Trichy - 20	07.01.2017
<b>2017-18</b>			
3	Three Days "NLP - Based Faculty Empowerment Programme"	Internal Quality Assurance Cell Jamal Mohamed College, Trichy - 20	17 <sup>th</sup> , 19 <sup>th</sup> & 20 <sup>th</sup> June, 2017
4	One Day State Level Workshop on "GST - Principles & Practices"	Dept. of Business Administration Jamal Mohamed College, Trichy - 20	11.01.2018
5	One Day National Level Workshop on "Life Skills"	Dept. of Social Work Jamal Mohamed College, Trichy - 20	08.02.2018
<b>2018-19</b>			
6	Two Day Workshop on Professional Development for Academic Leadership in Curriculum Design	Curriculum Development Cell Jamal Mohamed College Tiruchirappalli	19.01.2019
<b>2021-22</b>			
7	National Webinar On "Personal Finance Literacy"(Learn To Manage Your Personal Income )	Jamal Mohamed College Tiruchirappalli	18.08.2021

8	National Webinar on Information & Cyber Security	Jamal Mohamed College Tiruchirappalli	23.08.2021
9	Six Day Virtual Workshop on “Effective Share Trading Strategies”	PG & Research Department of Commerce Jamal Mohamed College Trichy	21.04.2022 & 26.04.2022
<b>2022-23</b>			
10	Three Days Workshop on Digital Marketing	PG & Research Department of Commerce Jamal Mohamed College, Trichy	01.02.2023 to 03.02.2023
<b>2023-24</b>			
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### Rapporteur Experience in the Seminar/Conference

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date	Possition Held
1	National Level Seminar on Corporate Governance and Dividend Policy in India – Role of Financial Managers in Corporate Dividend Decisions	Gobi Arts & Science College, Gobichettipalayam	25 & 26 Sep, 2015	Rapporteur

### Faculty Development Programme (FDP) Participation (Outside of the College)

S. No.	Theme of the Workshop	Name of the College	Date of Participation
<b>2020-21</b>			
1	6 Days National Level One Week Faculty Development Programme on Research Methodology	Amar Sewa Mandal's Kamla Nehru Mahavidyalaya	26.04.2021 & 01.05.2021
<b>2021-22</b>			
2	One Day Faculty Development Programme on Investor Awareness	Sraddha Academy For Financial Education Bon Secours Arts And Science College, Veppadai, Namakkal	03.01.2022
<b>2022-23</b>			
3	One Week Online FDP on Revised Accreditation Process and Understanding the Parameters of AQR	Mangayarkarasi College of Arts & Science for Women, Madurai	02.05.2022 to 08.05.2022
4	08 Days Faculty Development Programme on The Overview of Indian Capital Market & Indian Economy	Bombay Stock Exchange Brokers Forum, Mumbai	06.06.2022

**Faculty Development Programme (FDP) Participation (Inside of the College)**

S. No.	Theme of the Workshop	Name of the College	Date of Participation
<b>2021-22</b>			
1	6 Days Online Faculty Enrichment Programme	Jamal Mohamed College Tiruchirappalli	21.06.2021 & 25.06.2021
2	One Week National Level FDP On Awareness and Education Online By Sraddha Academy For Financial Education	Jamal Mohamed College Tiruchirappalli	18.03.2022 & 26.03.2022
<b>2022-23</b>			
3			

**Awards / Recognitions / Commendations Received from NCC:**

S.No.	Award / Recognition	Awarding Agency and Place	Date(s) DD-MM-YYYY
1	Certificate of Excellence for Best NCC Officer Award during the training year 2021-2022	National Cadet Corps (NCC) Group Commander Trichy NCC Group Headquarters' Trichy	February, 2022

**Acted as a Member of Board of Studies**

1	Dr. NGP Arts & Science College (Autonomous) Coimbatore - 641 048
2	Vellalar College for Women (Autonomous) Thindal, Erode.
3	Saradha College for Women (Autonomous) Salem.
4	Gobi Arts & Science College (Autonomous) Gobichettipalayam , Erode Dist.
5	PSG College of Arts & Science (Autonomous) Coimbatore.
6	St. Joseph College of Arts & Science (Autonomous) Trichy

### Experience in Academic activities other than Regular Curriculum:

S. No.	Particulars	Position Held	Remarks
1	Centralised Internal Assessment Test Committee Gobi Arts & Science College, Gobichettipalayam	Committee Member	Jun, 2008 to Jun, 2011
2	Annamalai University Examinations – Gobi Arts & Science College Centre & Bharathidasan College Centre, Ellispettai	Exam Cell Coordinator	Jun, 2004 to Nov, 2013
3	B.Ed. Examinations – Gobi Arts & Science College Centre	Exam Coordinator	Jun, 2008 to Jun, 2011
4	GASC Alumni Association, Gobi Arts & Science College, Gobichettipalayam	Vice-President	Jun, 2009 to Jun, 2011
5	Youth Red Cross & Blood Donors Club, Gobi Arts & Science College, Gobichettipalayam	Programme Officer	Jun, 2008 to Jun, 2011
6	GASC Data Documentation Committee & GASC Extension Activity Committee, Gobi Arts & Science College, Gobichettipalayam	Member	Jun, 2008 to Jun, 2011
7	Book Depot. & Transport Kathir College of Engineering, Coimbatore	In-charge	Jul, 2011 to May, 2012
8	Anti Narcotic Club Bharathidasan College of Arts & Science, Erode	Programme Officer	Jun, 2012 to Nov, 2013
9	Placement Office Bharathidasan College of Arts & Science, Erode	Placement Officer	Jun, 2012 to Nov, 2013
11	PG & Research Dept. of Commerce Jamal Mohamed College, Trichy	CIA Test Coordinator	Dec, 2013 to Apr, 2014
10	Commerce Association Jamal Mohamed College, Trichy	Association Vice-President	June, 2014 to Apr, 2015
11	Comex, 2015: An Intercollegiate Meet Jamal Mohamed College, Trichy	Organising Coordinator	June, 2014 to Apr, 2015
12	PG & Research Dept. of Commerce Jamal Mohamed College, Trichy	CIA Test Coordinator	June, 2015 to Apr, 2016
13	One Day National Seminar on Emerging Business Practices in the Global Environment	Organising Secretary	19.01.2017
14	Jamal Mohamed College - NCC 2 TN Armd Sqn NCC	Associate NCC Officer	From 27.10.2017 to till Date
15	Jamal Mohamed College Meelad Day Celebration	Meelad Day Committee Vice-President	07.03.2019

16	Commerce Association Jamal Mohamed College, Trichy	Association Vice-President	2019-20
17	Comex, 2020: An Intercollegiate Meet Jamal Mohamed College, Trichy	Organising Coordinator	20.02.2020
18	One Day International Conference on Emerging Business Practices in the Global Environment at Jamal Mohamed college, Trichy	Organising Secretary	2020-21
19	ICSSR Sponsored A Two Day National Level Seminar on Great Initiatives of State and Central Government Through Startup(s) Programmes in Nurturing Entrepreneurial Activities at Jamal Mohamed college, Trichy	Organising Secretary	21.09.2022 & 22.09.2022

### **Details of NCC Camps / PRCN / Refresher Courses Attended in NCC:**

<b>S.No.</b>	<b>Camp / PRCN Course / Refresher Courses</b>	<b>Conducted By / Place</b>	<b>From - To</b>	<b>No. of Days</b>
1	NCC Pre-Commission Course (PRCN)	Officers Training Academy (OTA) At Kamptee, Nagpur, Maharastra.	02.07.2018 to 29.09.2018	90 Days
2	Combined Annual Training Camp (CATC)	3 (TN) CTC At Boiler Plant Hr. Sec School BHEL Nagar, Trichy		10 Days
3	Ek Bharat Shreshth Bharat - EBSB-I (UP)	Prayagraj, Utterpradesh	24.08.2022 To 04.09.2022	12 Days
4				

**Personal Details:**

<b>Date of Birth &amp; Age</b>	29.04.1979, 43 Yrs
<b>Marital Status</b>	Married
<b>Present Position</b>	Assistant Professor PG & Research Department of Commerce
<b>Employment Status</b>	Regular (Aided Wing)
<b>Community &amp; Caste</b>	BC - Kongu Vellalar
<b>Employee ID</b>	39685
<b>Date of Appointment in Regular Service</b>	05.12.2013
<b>Blood Group</b>	A1B +ve
<b>Languages Known</b>	Tamil, English
<b>Official Address</b>	Assistant Professor of Commerce PG & Research Department of Commerce & Associate NCC Officer 2 [TN] Armd Sqn NCC Jamal Mohamed College (Autonomous) Trichy - 620 020
<b>Temporary Residential Address</b>	GF-H, Crawford Residenz, 72, Colony Main Road, Near Chellammal School, Crawford, Trichy - 620 012.
<b>Contact Numbers</b>	99421- 69888, 95973 - 69888
<b>E-Mail ID</b>	drkvk79@gmail.com